

Privacy Policy – W.H.E.A.T.

Our Commitment to You:

W.H.E.A.T. – We Honor Every American Troop - places a high priority on protecting your privacy. W.H.E.A.T. created this Privacy Policy to explain the types of information we collect on www.honortroops.org, and how this information is used. W.H.E.A.T. will not share, sell, or otherwise misuse your personally-identifiable information (e.g., name, email address, phone number, etc.) to any individual, business, agency, or other nonprofit. By visiting www.honortroops.org, you understand and accept the practices described in this Privacy Policy.

Background/Information that W.H.E.A.T. Obtains:

Individuals, businesses, and agencies that register to receive e-communications voluntarily provide us with contact information (e.g., name and e-mail address, etc.). We do not use our website to collect any personally identifiable information about you other than what you provide voluntarily for various purposes, including the following:

- Answer your inquiries or to return a message;
- Communicate with you to obtain your input;
- Communicate with you to provide information about our programs, fundraisers, partnerships, events, or request contributions (financial, volunteer, or otherwise);
- Customize our website to better meet your needs and interests;
- Enter your information into our secure databases for internal record keep, reporting, and data analysis purposes;
- Register you to receive emails, e-newsletters, or other materials;
- Submit a form/request on our website;
- Share information with third parties as required by law, or a part of a legal process, including tax filing;
- Share information with secure third parties to help us manage our website, our donor management software, marketing, etc. These third parties are trusted partners that we contract with to ensure the highest security and standards are met;
- Trouble-shoot any difficulties that you may experience while accessing our website;
- When necessary to protect W.H.E.A.T.'s website, our donors, our constituents, or to comply with Court orders, law enforcement, and all federal, state, local and agency laws.

This information is retained and used in accordance with existing laws, rules, regulations, and other policies. You may choose to opt out, at any time, of providing personal information.

“Cookies”:

“Cookies” are a small text file, placed on your hard drive by a web page server, when you use our website. Cookies are assigned uniquely to you and are designed to be read only by a web server in the domain that issued the cookie to you. These cookies do not contain personally identifiable information and do not compromise your privacy or security. Cookies allow W.H.E.A.T. to gather anonymous information only. W.H.E.A.T. uses cookies to identify your

browser as you visit our website. If you choose to decline cookies, you may not be able to experience the interactive features of this website.

Choice/Opt-Out:

If you have registered to receive e-mail communications from us and later change your mind, you may contact us to have your name removed from our distribution lists at the address, email or phone number below.

Data Security:

Personally identifiable information is stored on our server and is not publicly accessible. To prevent unauthorized access, to maintain data accuracy, and to ensure the correct use of information, we use physical, electronic, and managerial procedures to safeguard and to secure the information we collect online. Sensitive data (*e.g.*, credit card information) are encrypted using SSL and other industry standard measures, to provide an additional level of security.

External Links:

The W.H.E.A.T. website at www.honotroops.org contains links to other websites. W.H.E.A.T. does not maintain those external websites and, therefore, is not responsible for the privacy practices or the content of external organizations or businesses. Links to other websites do not imply endorsement, or accuracy of, the information disseminated on those websites. Please review the Privacy Policy websites contained in W.H.E.A.T.'s external links.

Revisions and Modifications:

W.H.E.A.T. may amend, revise, or modify its Privacy Policy periodically, so please review it from time to time. Your continued use of our website will be deemed to be your agreement to the changed terms.

Warranties:

W.H.E.A.T., its volunteers, agents, or any other person involved in the creation, production or delivery of this website, aren't liable for any direct, incidental, or consequential damages resulting from the use of this site or any external link.

W.H.E.A.T. Will Never Sell, Rent, or Loan Your Information:

W.H.E.A.T. never sells, loans, or rents your information to any individual, business, agency, or organization.

Contact Information for W.H.E.A.T.:

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